

# Privacy Policy

## 1. Introduction

Welcome to Ronit Tours Ltd., an Israeli Travel Management company (C.N 517013280), whose address is at 281 HaYuvalim St, Be'erotayim, Israel ("we," "us," or "our"). We are committed to protecting your privacy and personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website <https://www.ronittours.ltd> (the "website") and our services.

## 2. Applicability

This policy applies to the information we collect:

- Through the website;
- In email, text, and other electronic messages between you and the website;
- Through mobile and desktop applications you download from the website;
- When you interact with our advertising and applications on third-party websites and services.

## 3. Information We Collect

We collect several types of information from and about users of our website, including:

### a) Personal Information:

- Name;
- Email address;
- Postal address;
- Phone number;
- Date of birth;
- Passport details (when necessary for booking);
- Payment information.

b) Non-Personal Information:

- Browser type;
- IP address;
- Device information;
- Usage data.

4. How We Collect Information

a) Information you provide to us.

b) Automatic data collection technologies.

c) Third-party sources (e.g., our partner airlines, hotels, and other service providers).

5. How We Use Your Information

We use your information to:

- Provide and improve our services;
- Process your bookings and transactions;
- Communicate with you about your bookings and our services;
- Personalize your experience on our website;
- Conduct analytics and research;
- Comply with legal obligations.

6. Disclosure of Your Information

We may disclose your personal information to:

- Our subsidiaries and affiliates;
- Third-party service providers (e.g., airlines, hotels, car rental companies);
- To comply with legal obligations;

- To protect our rights, property, or safety.

## 7. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. We may retain such information using commonly accepted hosting services in Israel and/or in the EU.

## 8. Data Security

We implement appropriate technical and organizational measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure.

## 9. Your Rights

Under Israeli privacy laws, you have the right to:

- Access your personal information;
- Correct inaccurate personal information;
- Delete your personal information (subject to certain exceptions);
- Object to the processing of your personal information;
- Receive a copy of your personal information.

To exercise these rights, please contact us using the information provided in Section 13.

## 10. Children's Privacy

Our website is not intended for children under 18 years of age. We do not knowingly collect personal information from children under 18 (however, if you use our service to purchase services for minors, you may need to provide personal information related to such minors).

#### 11. Third-Party Links

The website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites.

#### 12. Changes to Our Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date.

#### 13. Contact Information

To ask questions or comment about this Privacy Policy and our privacy practices, contact us at: [ronit@ronittours.com](mailto:ronit@ronittours.com)

#### 14. Consent

By using our Platform, you will consent to our Privacy Policy and agree to its terms.

#### 15. Compliance with Israeli Law

This Privacy Policy is designed to comply with the Israeli Privacy Protection Law, 5741-1981, and related regulations. We are committed to protecting your privacy rights as required by Israeli law.

#### 16. International Data Transfers

As we operate in the tourism industry, your information may be transferred to countries outside of Israel. We make commercially reasonable efforts to ensure that such transfers comply with applicable data protection laws and that appropriate safeguards are in place.

#### 17. Complaints

If you have a complaint about how we handle your personal information, please contact us first. If you are not satisfied with our response, you have the right to lodge a complaint with the Israeli Privacy Protection Authority.

#### 18. Language

This policy is provided in English and Hebrew. In case of any discrepancy between the two versions, the Hebrew version shall prevail.