

# **Cookies Policy**

## **1. Introduction**

Welcome to Ronit Tours Ltd., an Israeli Travel Management company (C.N 517013280), whose address is at 281 HaYuvalim St, Be'erotayim, Israel ("we," "us," or "our"). This Cookies Policy explains how we use cookies and similar technologies on our website: [www.ronittours.com](http://www.ronittours.com) (the "Website"). By using our website, you consent to the use of cookies as described in this policy.

## **2. What are Cookies?**

Cookies are small text files that are placed on your device when you visit a website. They are widely used to make websites work more efficiently and provide information to website owners.

## **3. How Do We Use Cookies?**

We use cookies for the following purposes:

- a) Essential cookies: These are necessary for the Site to function properly and cannot be switched off in our systems.
- b) Performance cookies: These allow us to count visits and traffic sources so we can measure and improve the performance of our Site.
- c) Functionality cookies: These enable the Site to provide enhanced functionality and personalization.
- d) Targeting cookies: These may be set through our Site by our advertising partners to build a profile of your interests and show you relevant ads on other sites.

## **4. Types of Cookies We Use**

- a) First-party cookies: These are cookies that we set on your device.
- b) Third-party cookies: These are cookies set by our partners and service providers, including:

- Analytics providers (e.g., Google Analytics)
- Advertising networks

## 5. . Managing Cookies

- a) You can control and manage cookies through your browser settings to refuse cookies or delete certain cookies.
- b) Opt-out links: We provide opt-out links for certain third-party services in section 7 of this policy.

## 6. Data Protection

We comply with applicable data protection laws, including the Israeli Privacy Protection Law, 5741-1981. For more information on how we process personal data, please refer to our Privacy Policy section on our website.

## 7. Third-Party Services and Opt-Out

We work with Google Analytics services that may set cookies on your device.

## 8. Changes to This Policy

We may update this Cookies Policy from time to time. We will notify you of any significant changes by posting the new policy on our Site.

## 9. Contact Us

If you have any questions about this Cookies Policy, please contact us at:

<https://www.ronittours.com/contactUs>

## 10. Consent

By using our Site, you consent to the use of cookies as described in this policy. If you do not agree with our use of cookies, you should adjust your browser settings accordingly or refrain from using our Site.

#### 11. Language

This policy is provided in English and Hebrew. In case of any discrepancy between the two versions, the Hebrew version shall prevail.